

Venue: Seminar Room, Hall 1C, HKCEC 地點: 香港會議展覽中心展覽廳 1 C 研討室

9 / 2 / 2012 (星期四 Thursday) 教育主題日: 中國內地教育日

Education Theme Day: Study in the Chinese Mainland			
Time 時間	Exhibitor 參展商	Seminar Topic 講座題目	Speaker(s) 講者
11:30am - 12:15pm	Organiser 主辦機構: Hong Kong Trade Development Council 香港貿易發展局	Virtual Classroom: DSE Mathematics 「模擬教室: 數學文憑試」	Mr Dick Hui, Modern Education Tutor 現代教育星級名師 Mr Dick Hui
12:30 - 1pm	Education Bureau, The Government of the HKSAR 香港特別行政區政府教育局	Multiple Pathways and Introduction to E-APP 多元出路及 E-APP 簡介	Representative from Education Bureau, The Government of the Hong Kong Special Administrative Region 香港特別行政區政府教育局代表
1:15pm - 1:45pm	Hong Kong Correctional Services 香港懲教署	Recruitment Talk of Hong Kong Correctional Services 香港懲教署招募講座	Mr Tong Chi-wai, Principal Officer (Recruitment & Training) 高級懲教主任 (招募及訓練) 唐志偉先生
2pm - 3:45pm	Hong Kong Trade Development Council	Seminar on "Road to Universities in the Chinese Mainland" 「升讀內地大學新方向」講座 Language: English, Putonghua & Cantonese 語言: 英語、普通話及廣東話	<ul> <li>Dr Law Wing Cheung, Principal, Heung To College of Professional Studies         香島專科學校校長 羅永祥博士</li> <li>Ms Kwan Yee Mei, Programme Director, Zhong Zhuan School         中專學校課程總監 關綺薇小姐</li> <li>Hua Qiao University 華僑大學招生處處長 吳春安先生</li> <li>Ms Lauren Quinn Taylor, Assistant Recruitment &amp; Admission Office, The University of Nottingham Ningbo 寧波諾丁漢大學 Ms Lauren Quinn Taylor</li> </ul>
4pm - 4:30pm	Immigration Department 入境事務處	A Career with Immigration Department 投身入境處	
4:45pm - 5:15pm	Clothing Industry Training Authority 製衣業訓練局	Fashion Business Nowadays 今日的時裝業	Ms Wong Mo-cheung, Vera, Lecturer 講師 王慕祥小姐
5:30pm - 6pm	Altruist Financial Group Limited 進邦滙理有限公司	The Most Prosperous Career in 2012 - Financial Coach 2012 年最有前途的事業 - 理財教練	Mr Raymond Cheung, Vice President, Education & Development 教育及發展部副總監 張崇堯先生
6:15pm – 6:45pm	Manulife (International) Limited 宏利人壽保險(國際)有限公司		

- Free admission and the seating arrangement is subject to availability. 免費入座,座位有限,額滿即止。
- Seats of the seminar are available on first-come-first-served basis, with priority given to those who present the confirmation letter of online registration. 不設留座,但持有網上登記確認書者可獲安排優先入座。
- All seminars will be conducted in Cantonese unless otherwise stated. 除特別註明外,所有講座將以廣東話進行。
- The Organiser reserves the rights to alter the programme without prior notification. 主辦機構保留對節目調動及更改之權利而不作另行通告。



Venue: Seminar Room, Hall 1C, HKCEC 地點: 香港會議展覽中心展覽廳 1 C 研討室

10 / 2 / 2012 (星期五 Friday) 教育主題日: 歐洲教育日 Education Theme Day: Study in Europe

Time 性間	Cybibitos AD 国 云	Education Theme Day: Study in Europe	Charles (c) 注集主义
Time 時間	Exhibitor 參展商	Seminar Topic 講座題目	Speaker(s) 講者
10:45am - 11:15am	American International Assurance Company (Bermuda) Limited 美國友邦保險(百慕達)有限公司	「成功不離 80 後」	Ms Monica Chan, Assistant Vice President, AIA Hong Kong AIA Hong Kong 助理副總裁 陳豔玲小姐
11:30am - 12:30pm	Organiser 主辦機構: Hong Kong Trade Development Council 香港貿易發展局	Virtual Classroom: English for Business Communication 「模擬教室: 職場英語」	Mr Daniel Tse, Senior Training Consultant, Englishtown Englishtown 資深培訓顧問 謝英許先生
12:30pm - 1pm	Bridal Academy	Career in Wedding Industry, Wedding Planner & Bridal Make-up Artist 「婚嫁行業入行,婚禮統籌師及新娘化妝師」分享會	<ul> <li>Mr Mike Wong, Founder &amp; Director, Bridal Academy &amp; Stage (Makeup Brand)         Bridal Academy 創辦人及總監 黃嘉禮先生</li> <li>Mr Jacco Yeung, Founder of Wedding Master &amp; Chief Lecturer of Wedding Planner Course of Bridal Academy</li></ul>
1:15pm - 1:45pm	ACCA - The Association of Chartered Certified Accountants 特許公認會計師公會	Pathway towards the Accounting profession – Foundation in Accounting (FIA) Seminar ACCA 助你晉身會計專業 - FIA 專業會計先修資格講座	Miss Elizabeth Chan, Learning & Development Manager 香港分會教育及發展經理 陳惠美小姐
2pm - 3:45pm	Organiser 主辦機構: Hong Kong Trade Development Council 香港貿易發展局 Supporting Organisations 支持機構: - The Office of the European Union to Hong Kong & Macao 歐盟委員會駐香港及澳門辦事處 - CampusFrance Hong Kong 法國教育中心 - DAAD Information Centre Hong Kong & Macau 德意志學術交流中心	Seminar on "Study in Europe" 「升讀歐洲大學」講座  2pm - 2:45pm 歐洲升學簡介 Highlights of studying in Europe  2:45pm - 3:45pm 歐洲留學生分享會 Student testimonies and free discussion with visitors  Language: English & Cantonese 語言: 英語及廣東話	
4pm - 4:30pm	香港會計師公會	Moving forward to a successful accountancy career 踏上會計成功路	<ul> <li>Ms Shelby Tai, Manager, Student Education &amp; Training, Hong Kong Institute of Certified Public Accountants (HKICPA) 香港會計師公會 學生教育及培訓經理 戴麗莉小姐</li> <li>Ms Alison Lee, Manager, Hong Kong Institute of Accredited Accounting Technicians Ltd (HKIAAT) 香港財務會計協會經理 李潔兒小姐</li> </ul>
4:45pm - 5:15pm	Japanese Language School Affiliated with Tokyo International University 東京國際大學付屬日本語学校	Studying in Japan 日本留學	Mr Sheung Wai Hong, Siam, Representative 學校代表 尙偉康先生
5:30pm - 6pm	Office of the Privacy Commissioner for Personal Data, Hong Kong 香港個人資料私隱專員公署	Protect Job Applicants' Personal Data Privacy 如何在求職時保障個人資料私隱	Ms Chan Pui Ling, Carol, Assistant Manager (Corporate Communications) 陳培玲女士 助理經理(機構傳訊)
6:15pm - 6:45pm	AMTD Financial Planning Ltd 尚乘財富策劃有限公司	新時代、新機遇,如何在現今金融市場突圍而出!	<ul> <li>Mr Tang Sing Hing, Kenny, General Manager, Securities and Asset Management Business 總經理,證券及財富管理業務 鄧聲興先生</li> <li>Mr Ng Yu Fung, Justin, Deputy Relationship Director, Financial Planning m 副客戶總監,財富策劃 吳宇豐先生</li> </ul>

- Seats of the seminar are available on first-come-first-served basis, with priority given to those who present the confirmation letter of online registration. 不設留座,但持有網上登記確認書者可獲安排優先入座。
- All seminars will be conducted in Cantonese unless otherwise stated. 除特別註明外,所有講座將以廣東話進行。
- The Organiser reserves the rights to alter the programme without prior notification. 主辦機構保留對節目調動及更改之權利而不作另行通告。



Venue: Seminar Room, Hall 1C, HKCEC 地點: 香港會議展覽中心展覽廳 1 C 研討室

		11 / 2 / 2012 (星期六 Saturday) 教育主題日: 澳洲教育日	
		Education Theme Day: Australian Education I	Day
	Time 時間	Seminar Topic 講座題目	Speaker(s) 講者
	11am - 11:45am	Australian Education: Discover a Future Unlimited 澳洲教育: 開創無限未來	Australian Consulate-General 澳洲駐香港總領事館
	12noon - 12:45pm	Gaining an Australian Qualification in Hong Kong 在香港獲取澳洲學歷 Language: English & Cantonese 語言: 英語及廣東話	Education representative from Australian institutions 澳洲院校代表
	1pm - 1:45pm	Tips to Prepare You For Future Success 助你成功小貼士	Federation of Australian Alumni Associations 香港澳洲校友聯會
Organiser 主辦機構: Hong Kong Trade Development Council 香港貿易發展局	2pm - 2:45pm	Your Future Start at an Australian Education 澳洲教育 - 由此啓程 Language: English & Cantonese 語言: 英語及廣東話	Education representative from Australian institutions 澳洲院校代表
Supporting Organisation 支持機構: Australian Consulate-General 澳洲駐香港總領事館	3pm - 3:45pm	Australian Education Pathways and Admission Requirement for Hong Kong New Senior Secondary Students 新高中學生全面體 - 澳洲教育升學路及入學要求 Language: English & Cantonese 語言: 英語及廣東話	Education Representative from Australian institutions 澳洲院校代表
	4pm - 4:45pm	How Can an Australian Education Help Develop Your Career? 澳洲教育如何幫助你建立事業	Federation of Australian Alumni Associations 香港澳洲校友聯會
	5pm - 5:45pm	Application Tips for Hong Kong New Senior Secondary Students 申請澳洲院校 - 給新高中學生小貼士	Australian Education Specialist 澳洲教育專業人員
	6pm - 6:45pm	Preparation for IELTS exam	IDP Education Pty Ltd

IDP 教育

#### Remarks 備註:

6pm - 6:45pm

認識 IELTS 國際英語測試

- Seats of the seminar are available on first-come-first-served basis, with priority given to those who present the confirmation letter of online registration. 不設留座,但持有網上登記確認書者可獲安排優先入座。
- All seminars will be conducted in Cantonese unless otherwise stated. 除特別註明外,所有講座將以廣東話進行。
- The Organiser reserves the rights to alter the programme without prior notification. 主辦機構保留對節目調動及更改之權利而不作另行通告。



Venue: Seminar Room, Hall 1C, HKCEC 地點: 香港會議展覽中心展覽廳 1 C 研討室

		12 / 2 / 2012 (星期日 Sunday)	
		教育主題日: 美國教育日	c
Time 時間	Exhibitor 參展商	Education Theme Day: Study in the United Seminar Topic 講座題目	Speaker(s) 講者
11am - 11:30am	City Smart Education (HK) Ltd 城駿教育中心	從 HKDSE 到進入大學之門: 贏在起跑點之要訣	資深教育家 / 城駿教育顧問 / 教育學院前副院長 彭敬慈博士
11:45am - 12:15pm	The Hong Kong Institute of Surveyors 香港測量師學會	Prospects and Entry Requirement of Surveying Profession 測量專業的前景及入行途徑	<ul> <li>Ms Serena Lau, President of HKIS, Managing Director of RHL International Group 香港測量師學會會長、永利行國際有限公司董事總經理 劉詩韻女士</li> <li>Mr Kenny Chan, Chairman of Young Surveyors Group, HKIS 香港測量師學會青年組主席 陳志雄先生</li> </ul>
12:30pm - 1:30pm	Organiser 主辦機構: Hong Kong Trade Development Council 香港貿易發展局	Virtual Classroom: SAT 「模擬教室: 學能傾向測驗」 Language: English 語言: 英語	Ms Christine Tan, GMAT Star Teacher, Kaplan Hong Kong
1:40pm - 2:20pm		Workshop on "Showing Your Best Side in an Interview" 「掌握面試禮儀 贏取僱主好印象」	Mr Daniel Tse, Managing Director, PRESENCE PRESENCE 行政董事 謝英許先生
2:30pm - 3:50pm	Organiser 主辦機構: Hong Kong Trade Development Council 香港貿易發展局 Supporting Organisation 支持機構: U.S. Commercial Service – Hong Kong & Macau 美國駐香港總領事館 商務署	U.S. Education Seminar 美國升學研討會  Language: English 語言: 英語  2:30pm - 2:35pm Opening Remarks by Emcee 開幕辭  2:35pm - 2:50pm Study in the U.S. 美國升學需知  2:50pm - 3:05pm "Education agents, what do they offer?" 升學顧問公司的服務範圍和專業操守  3:05pm - 3:20pm "How do I get into my dream college?" 投考大學的必勝秘笈  3:20pm - 3:35pm US Student VISA application 美國留學簽證的申請手續  3:35pm - 3:50pm Q & A Session	Derek Lau, Commercial Specialist American Consulate General Hong Kong & Macau 美國駐香港總領事館 商務專員 劉以昌 Eric Crowley, Commercial Consul American Consulate General Hong Kong & Macau 美國駐香港總領事館 商務領事 高宇文 Joanna D'Ettorre Leung, Chairlady Hong Kong International Education Consultants' Association 香港國際教育顧問協會 主席 Joanna Leung  Jason Ma, Forbes writer in higher education in the U.S. 福布斯雜誌 高等教育專欄作家 馬良傑  Greg Cowan, Vice Consul 美國駐香港總領事館 領事 Greg Cowan
4pm - 4:30pm	Customs and Excise Department 香港海關	答問時段 Introduction to Customs and Excise Department 香港海關簡介	

#### Remarks 備註:

4:45pm - 5:15pm

Hong Kong Securities Institute

香港證券專業學會

- Seats of the seminar are available on first-come-first-served basis, with priority given to those who present the confirmation letter of online registration. 不設留座,但持有網上登記確認書者可獲安排優先入座。
- All seminars will be conducted in Cantonese unless otherwise stated. 除特別註明外,所有講座將以廣東話進行。
- The Organiser reserves the rights to alter the programme without prior notification. 主辦機構保留對節目調動及更改之權利而不作另行通告。

Career options in Finance

金融專業•四通八達

Mr Teddie Chung, Head of Membership Department

鍾德榮先生



Venue: Forum Area, Hall 1E, HKCEC 地點: 香港會議展覽中心展覽廳 1E 論壇區

9 / 2 / 2012 (<u>星</u>期四 Thursday) 教育主題日: 中國內地教育日

教育王題日: 中國內地教育日  Education Theme Day: Study in the Chinese Mainland			
Time 時間	Exhibitor 參展商	Seminar Topic 講座題目	Speaker(s) 講者
12:30pm - 1pm	The Hong Kong Institution of Engineers 香港工程師學會	The Engineering Profession 工程專業	Ir Crystal Ho, Convenor-Work Group on Career Talks, Public Relations Committee, The Hong Kong Institution of Engineers 香港工程師學會公共關係事務委員會職業講座小組召集人 何詠貞工程師
1:15pm - 1:45pm	BNU-HKBU United International College (UIC) 北京師範大學 - 香港浸會大學聯合國 際學院	Studying in the Chinese Mainland 內地升學前景與須知	Ms Jane Cheung, Manager, UIC HK Office UIC 香港辦事處主任 張衛紅女士
2pm - 2:45pm	Organiser 主辦機構: Hong Kong Trade Development	「林欣彤•非凡 Vocalist」分享會 Sharing Session on "Mag Lam, The Extraordinary Vocalist"	Miss Mag Lam, Champion of Super Voice 2 超級巨聲 2 冠軍 林欣彤小姐
3pm - 3:45pm	Council 香港貿易發展局	Flight Attendant Career Talk by Hong Kong Dragon Airlines Limited 機艙服務員招聘講座 - 港龍航空有限公司	Representative from Hong Kong Dragon Airlines Limited 港龍航空有限公司代表
4:15pm - 4:45pm	Vocational Training Council 職業訓練局	2012 新學制升學出路	Mr Leung Yam-shing, Education Advisor 專業教育顧問 梁任城先生
4:45pm - 5:15pm	YMCA College of Careers 青年會專業書院	Hong Kong Stamps Design & Design Education 香港郵票設計與設計教育	<ul> <li>Mr Leung Kam Hung, HKpost Designated Designer and the Lecturer of YMCA College of Careers 香港郵政署邀請設計師及青年會專業書院講師 梁錦雄先生</li> <li>Mr Wong Wai Hung, HKpost Designated Designer and the Lecturer of YMCA College of Careers 香港郵政署邀請設計師及青年會專業書院講師 黃偉雄先生</li> </ul>
5:30pm - 6pm	School of Continuing and Professional Studies, The Chinese University of Hong Kong 香港中文大學專業進修學院	Health Products Management: Study Life & Development	Mr Ken H M Ho, Instructor I 一級導師 何學文先生
6:15pm - 6:45pm	Smart Education Co Ltd 聰穎教育有限公司	多益國際認可英語考試 - 提昇港澳競爭力 裝備人才國際化	<ul> <li>Mr Vincent Cheng, Sales &amp; Product Manager 業務策劃經理 鄭嘉豪先生</li> <li>Ms Samantha Fong, Sales Executive 方詩敏小姐</li> </ul>

- Free admission and the seating arrangement is subject to availability. 免費入座,座位有限,額滿即止。
- Seats of the seminar are available on first-come-first-served basis, with priority given to those who present the confirmation letter of online registration. 不設留座,但持有網上登記確認書者可獲安排優先入座。
- All seminars will be conducted in Cantonese unless otherwise stated. 除特別註明外,所有講座將以廣東話進行。
- The Organiser reserves the rights to alter the programme without prior notification. 主辦機構保留對節目調動及更改之權利而不作另行通告。



Venue: Forum Area, Hall 1E, HKCEC 地點: 香港會議展覽中心展覽廳 1E 論壇區

10 / 2 / 2012 (星期五 Friday) 教育主題口・歐洲教育口

		教育主題日: 歐洲教育日 Education Theme Day: Study in Europe		
Time 時間 Exhibitor 參展商 Seminar Topic 講座題目 Speaker(s) 講者				
	Hong Kong Travel & Tourism Training Centre 香港旅遊專業培訓中心	旅遊•航空業 – 尋找夢想之途	Ms Jacqueline Cheung, Senior Manager – Administration & Marketing 高級經理 – 行政及市場推廣 張潔玲小姐	
11:30am – 12:30pm	Organiser 主辦機構: Hong Kong Trade Development Council 香港貿易發展局	Sharing Session on "Career in Beauty & Make-up Industry" 「展開美麗事業之路」分享會	<ul> <li>Ms Janae Chan, Founder &amp; Principal, Beauty Tech Beauty Tech 創辦人及校長 陳灦而博士</li> <li>Ms Miu Fung, Senior Make-up &amp; Hair Stylist, Make-up &amp; Image Course Tutor, Beauty Tech Beauty Tech 高級化妝造型師 化妝及形象課程導師 馮妙衡 小姐</li> <li>Mr Cyrus Lee, Senior Make-up &amp; Hair Stylist, Make-up &amp; Image Course Tutor, Beauty Tech Beauty Tech 高級化妝造型師 化妝及形象課程導師 李浩祺 先生</li> </ul>	
12:30pm – 1pm	CJR Education 思亞升學	Shortcuts to the best schools in UK, USA & Canada 美國、英國、加拿大中學大學升學捷徑 Language: Cantonese, English & Putonghua 語言:廣東話、英語及普通話	<ul> <li>Dr Wing Cheng 鄭永忠博士</li> <li>Karen (International Director 加拿大院校代表)</li> <li>Visakan (International Director 美國院校代表)</li> <li>Christopher (International Director 英國院校代表)</li> </ul>	
1:15pm – 1:45pm	The Hong Kong Institute of Education 香港教育學院 (與 行政長官卓越教學獎教師協會 合辦)	題目: 爲人師表	神召會康樂中學副校長 暨 行政長官卓越教學獎教師協會會長 劉國良先生	
2pm – 2:45pm	Organiser 主辦機構: Hong Kong Trade Development Council 香港貿易發展局	Sharing Session on "Liberal Thinking" 「通識•思考」分享會	<ul> <li>Mr Joseph Wong Wing-ping, GBS, JP, Visiting Professor, Department of Public &amp; Social Administration, City University of Hong Kong 香港城市大學 公共及社會行政學系客座教授 王永平先生 GBS 太平紳士</li> <li>Moderator: Mr Ma Chun Ning, Fukien Secondary School Liberal Studies Teacher 主持: 福建中學通識科教師 馬震寧先生</li> </ul>	
3pm – 3:45pm		Sharing Session on "Career in Performing Arts" 「尋夢•演藝」分享會	<ul> <li>Dr Sammy Lam, Prominent Drama Scholar / Progamme Coordinator &amp; Lecturer of the HKU SPACE "Diploma in Theatre Studies Programme"</li></ul>	
	Hong Kong Maritime Industry Council 香港航運發展局	投身航運業的發展與途徑	<ul> <li>Mr Tony P K Yeung, Manager, Maritime Services Training Institute 海事訓練學院經理 楊沛強先生</li> <li>Dr YIP Tsz Leung, Assistant Professor; Department of Logistics and Maritime Studies, The Hong Kong Polytechn University / Associate Director, C.Y. Tung International Centre for Maritime Studies, The Hong Kong Polytechnic University 香港理工大學物流及航運學系助理教授 / 香港理工大學董浩雲海事研究中心副總監 葉子良博士</li> <li>Mr Yeung Wing Cheung, Senior Lecturer, Department of Engineering, Hong Kong Institute of Vocational Education (Tsing Yi) 香港專業教育學院(青衣)工程系高級講師 楊永翔先生</li> <li>Captain Marso Law, Convenor, Maritime Professional Promotion Federation 海事專才推廣聯盟召集人 羅冠斌船長</li> </ul>	
4:45pm – 5:15pm	The Hong Kong Academy for Performing Arts 香港演藝學院	Introduction to Fast-track Vocational Certificate in Theatre & Entertainment Arts 舞台及製作藝術精研職業訓練證書課程簡介	Ms Jackie Lo, Fast-track Programme Coordinator, School of Theatre and Entertainment Arts 舞台及製作藝術學院 精研課程統籌 盧樂然小姐	
5:30pm – 6pm	Future Leaders International Limited	Leadership Skills for 21st Century Language: English 語言:英語	Dr Paul Stapleton, Professor	
6:15pm – 6:45pm	Hong Kong Adventist College 香港三育書院	在港修讀完成美制大學學位	Ms Edith Lam, Student Recruitment Director 升學辦事處主任 林玉英小姐	

#### Remarks 備註:

- Seats of the seminar are available on first-come-first-served basis, with priority given to those who present the confirmation letter of online registration. 不設留座,但持有網上登記確認書者可獲安排優先入座。
- All seminars will be conducted in Cantonese unless otherwise stated. 除特別註明外,所有講座將以廣東話進行。
- The Organiser reserves the rights to alter the programme without prior notification. 主辦機構保留對節目調動及更改之權利而不作另行通告。



Venue: Forum Area, Hall 1E, HKCEC 地點: 香港會議展覽中心展覽廳 1E 論壇區

> 11 / 2 / 2012 (星期六 Saturday) 教育主題日: 澳洲教育日

教育主題日: 澳洲教育日				
Education Theme Day: Australian Education Day				
Time 時間	Exhibitor 參展商	Seminar Topic 講座題目	Speaker(s) 講者	
11am - 11:30am	Hong Kong College of Technology 香港專業進修學校	How to nurture PR talents for Corporate Communication? 如何培育企業傳訊的公關專才?	Ms Li Wai Chi, Ada, Head, Centre of Languages & Communication 語言傳意學部 - 學部主任 李慧慈女士	
11:30am - 12:15pm	Organiser 主辦機構: Hong Kong Trade Development Council 香港貿易發展局	Personality Profiling Workshop - "Finding a match between your personality & career" 「認識自我、確立事業目標」工作坊	Mr Cheung Chi Wai, Unit-in-Charge, Youth Employment Network, The Hong Kong Federation of Youth Groups 香港青年協會青年就業網絡單位主任 張志偉先生	
12:30pm - 1pm	Hong Kong Police Force 香港警務處	警務督察及警員的投考資格及程序	Mr Chan Choi-hing Dickie, Senior Inspector 高級督察 陳財興先生	
1:15pm - 1:45pm	The Hong Kong Wedding Management Academy 香港婚禮管理學院	How to be a "Certified Wedding Planner"? 如何成爲「國際認可婚禮統籌師」?	Mr David Cheung, Project Director 項目總監 張仲瑜先生	
2pm – 2:45pm	Education Bureau, The Government of the Hong Kong Special Administrative Region 香港特別行政區政府教育局	"Multiple Pathways - Experience Sharing by Students" "多元出路 - 學生分享"	Representative from Education Bureau, The Government of the Hong Kong Special Administrative Region 香港特別行政區政府教育局代表	
3pm - 3:45pm	Organiser 主辦機構: Hong Kong Trade Development Council 香港貿易發展局	Workshop on "CV and Cover Letter Writing" 「如何寫好求職信及履歷」工作坊	Ms Kay Lam, Sales Director, Wall Street Institute Wall Street Institute 課程總監 林兼奇小姐	
4pm - 4:30pm	Leader Builder	Winning career planning strategy 職業生涯規劃與策略 Language: English 語言:英語	Ms Sue Kim, Co-Founder	
4:45pm - 5:15pm	Yew Chung Community College 耀中社區書院	耀中副學士課程: 為您就學創未來 Language: English & Cantonese 語言:英語及廣東話	Dr Teddy So, President 蘇冠強博士	
5:30pm - 6pm	College of Professional and Continuing Education, The HK Polytechnic University 香港理工大學專業及持續教育學院	香港專上教育及專業進修之路		
6:15pm - 6:45pm	Hong Kong Institute of Technology 香港科技專上書院	放眼世界 - 認識海外銜接學位	Ms Aster Cheuk, Vice President 副校長 卓曉楠小姐	

- Free admission and the seating arrangement is subject to availability. 免費入座,座位有限,額滿即止。
- Seats of the seminar are available on first-come-first-served basis, with priority given to those who present the confirmation letter of online registration. 不設留座,但持有網上登記確認書者可獲安排優先入座。
- All seminars will be conducted in Cantonese unless otherwise stated. 除特別註明外,所有講座將以廣東話進行。
- The Organiser reserves the rights to alter the programme without prior notification. 主辦機構保留對節目調動及更改之權利而不作另行通告。



Venue: Forum Area, Hall 1E, HKCEC 地點: 香港會議展覽中心展覽廳 1E 論壇區

12 / 2 / 2012 (星期日 Sunday)	
教育主題日: 美國教育日	
Education Theme Day: Study in the United S	ts

Education Theme Day: Study in the United States			
Time 時間	Exhibitor 參展商	Seminar Topic 講座題目	Speaker(s) 講者
10:45am – 11:15am	MacGregor Education Services Limited 麥理覺教育服務有限公司	必入大學 - "成績不佳無需怕,條條大路通羅馬"	Professor Stephen Ho, Chairman 主席 何永釗教授
11:30am - 12noon	Englishtown (HK) Ltd	Real English for Real World 要學就學用得著嘅英語	Mr Daniel Tse, Senior Training Consultant 資深培訓顧問 謝英許先生
12:30pm - 1pm	Shine On Life Inspirations Limited 閃亮人生啓迪培訓有限公司	閃亮人生•啓迪自我	Ms Bettina So Nga Yi, Founder & Trainer 創辦人及導師 蘇雅儀小姐
1:15pm - 1:45pm	Hong Kong Education Web Ltd 香港教育資訊網有限公司	US University Pathway Programme 美國升學銜接課程	Miss Angel Lam, Group Marketing Manager, Navitas
2pm - 2:45pm		Seminar on "Becoming a Sommelier" 「專業品酒師成功之道」講座	Mr Nelson Chow, Chairman, Hong Kong Sommelier Association 香港專業品酒師協會主席 周國明先生
3pm - 3:45pm	Organiser 主辦機構: Hong Kong Trade Development Council 香港貿易發展局	Seminar on "Pursuing a Career in Marketing" 「市場推廣業入行秘訣」講座  Language: English (Q&A in Cantonese) 語言:英語 (答問時段: 廣東話)	<ul> <li>Kenji Calméjane, Marketing Director, Lancôme L'Oréal Luxe Travel Retail Asia Pacific</li> <li>Kelly Jang, Director, Pan Regional Trade Marketing &amp; PR, Fox International Channels</li> <li>Angela Lee, Head of Human Resources, Hong Kong Trade Development Council</li> <li>Jason Oke, Regional Strategy Director, Asia, Young &amp; Rubicam</li> <li>Moderator: Sue Kim, Co-Founder, Leader Builder</li> </ul>
4pm - 4:30pm	Cultural Link Centre 文化協進中心	美國中學生文化交流計劃	計劃總監 馬少光先生
4:45pm - 5:15pm	Wall Street Institute	文憑試前路茫茫•改善英語創未來	Ms Vickie Chow, Head of Marketing

- Free admission and the seating arrangement is subject to availability. 免費入座,座位有限,額滿即止。
- Seats of the seminar are available on first-come-first-served basis, with priority given to those who present the confirmation letter of online registration. 不設留座,但持有網上登記確認書者可獲安排優先入座。
- All seminars will be conducted in Cantonese unless otherwise stated. 除特別註明外,所有講座將以廣東話進行。
- The Organiser reserves the rights to alter the programme without prior notification. 主辦機構保留對節目調動及更改之權利而不作另行通告。